COOKIES POLICY

Cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a web page, among other things, to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information they contain and the way they use their equipment, they can be used to recognize to the user .. The user's browser memorizes cookies on the hard disk only during the current session occupying a minimum memory space and not harming the computer. Cookies do not contain any kind of specific personal information, and most of them are deleted from the hard drive at the end of the browser session (the so-called session cookies).

Most browsers accept cookies as standard and, independently of them, allow or prevent temporary or stored cookies in security settings.

Without your express consent - by activating the cookies in your browser - apappdevelopment.es will not link in the cookies the data stored with your personal data provided at the time of registration or purchase.

What types of cookies does this website use?

- Technical cookies: Are those that allow the user to navigate through a web page, platform or application and the use of different options or services that exist in it, for example, control traffic and data communication, identify the session, access restricted access parts, remember the elements that make up an order, perform the purchase process of an order, make the application for registration or participation in an event, use security elements during navigation, store content for the broadcast videos or sound or share content through social networks.

- Personalization cookies: These are those that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which the user accesses the service, the regional configuration from where you access the service, etc.

- Cookies of analysis: Are those that well treated by us or by third parties, allow us to quantify the number of users and thus perform the measurement and statistical analysis of the use made by users of the service offered. To do this, we analyze your browsing on our website in order to improve the offer of products or services we offer you.

- Advertising cookies: These are those that, whether processed by us or by third parties, allow us to manage in the most efficient way possible the offer of the advertising spaces on the website, adapting the content of the advertisement to the content of the requested service or to the use you make of our website. For this we

can analyze your browsing habits on the Internet and we can show you advertisements related to your browsing profile.

- Behavioral advertising cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the editor has included in a web page, application or platform from which it provides the requested service. These cookies store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

Third-party cookies: The website of appdevelopment.es may use third-party services that, on behalf of appdevelopment.es, collect information for statistical purposes, use of the Site by the user and for the provision of other services related to the activity of the Website and other Internet services.

In particular, this website uses Google Analytics, a web analytics service provided by Google, Inc. with headquarters in the United States, with headquarters at 1600 Amphitheater Parkway, Mountain View, California 94043. For the provision of these services, they use cookies that collect information, including the user's IP address, which will be transmitted, processed and stored by Google in the terms set in the Google.com website. Including the possible transmission of such information to third parties for reasons of legal requirement or when said third parties process the information on behalf of Google.

(At this point, the AGPD suggests including each of the third-party cookies used and the data of said third parties. For obvious reasons in this model only Google has been included in the use of Analytics because it is the most widespread and common.)

The User expressly accepts, for the use of this Site, the treatment of the information collected in the manner and with the aforementioned purposes. And he also acknowledges knowing the possibility of rejection ar the processing of such data or information rejecting the use of

Cookies by selecting the appropriate configuration for this purpose in your browser. Although this option to block cookies in your browser may not allow full use of all the features of the Website. You can allow, block or delete the cookies installed on your computer by configuring the browser options installed on your computer: • Chrome • Explorer • Firefox • Safari If you have questions about this cookie policy, you can contact appdevelopment.es at info@appdevelopment.es